


EVAN BAUER

Senior UX Designer



 Seattle, WA

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 www.evanmbauer.com

Skills

Project Planning & Scoping
Ideation
Stakeholder Interviews
Workshop Facilitation
Content Audit
Competitive Analysis
Heuristic Evaluation
User Research
User Interviews
Contextual Inquiry
Data Synthesis
Affinity Mapping
User Journeys
Persona Development
Interaction Design
Information Architecture
Whiteboarding
Wireframing
Content Strategy
Usability Testing
Prototyping
Usability Testing
Iteration
User Interface Design

Tools

Pen, Paper
Expo Markers
Whiteboards
Sticky Notes
Slack
Google & Dropbox
Sketch & Figma
Adobe Suite

Education

School Of Visual Concepts

Graphic Design
Spring 2020

General Assembly

UX Design Immersive
Spring 2018

Experience

Mentor Creative Group // Senior UX Designer // February 2019 - Present

In-house, client facing senior UX designer completing end-to-end design & delivery process for a variety of clients & projects across industries. Mentored junior designers & interns while building culture and learning continuously.

- Acumatica | Discovery, Web Redesign, Brand Audit | Technology
- Amazon | Discovery, Web Design | Technology & E-Commerce
- Assemble Inc. | Web Redesign | Technology
- Beechers Cheese | Discovery, Platform Design | Education
- Bristol Bay Sockeye Salmon | Web Redesign | E-Commerce
- Compete to Create | Discovery, Platform Design | Education
- First Choice Health | Discovery, Platform Design | Healthcare
- Fred Hutch | Discovery | Healthcare & Technology
- GenXComm | Discovery, Web Redesign | Technology
- Kymeta | Discovery, Web Redesign | Government & Technology
- Madrona Venture Group | Web Redesign | Private Equity & Finance
- Moss Adams | Discovery, Platform Design | Accounting & Finance
- SanMar | Discovery (3x) | Wholesale, Retail, Technology
- Staging & Design Network | Discovery, Web Redesign | Real Estate
- Starbucks | Photography, Graphic Design | Retail, Marketing
- Swiss Water | Discovery, Web Redesign | Retail
- Zeeks Pizza | Discovery, Web Redesign (2x) | E-Commerce
- Zemax | Discovery, Web Redesign | Technology

Expedia // UX Designer // July 2018- February 2019

UX designer focused on responsive flight and car itinerary redesign.

- Created sketches, wireframes, mocks, and prototypes to communicate user flows and interactions to engineering, product, and design orgs
- Designed layouts, structure, interactions, and transitions between organized elements of itinerary
- Facilitated and managed UX reviews with development team
- Participated in design reviews sharing work, and providing meaningful feedback to designers working across several lines of business
- Contributed and adhered to an already existing design system